

Isowarm Under Floor Heating at Highbury Square



Isowarm, the pioneering underfloor heating system from Flowcrete, has been installed at new apartments in Highbury Square, the contemporary redevelopment of the Arsenal Football Club's former stadium.

The Isowarm system has been installed throughout over 700 apartments on the site, across an area of 44,000 square metres.

After 93 years as a football stadium, Highbury, is now being converted into over 700 high specification studio, one, two, three bedroom apartments and penthouses, with the development being named 'The Stadium – Highbury Square'.

Isowarm will deliver a uniform temperature throughout the development, creating a safe, efficient and economic source of heat, which adheres to the modern demands for sustainability.

With the system installed under the floor out of sight, it also fits in with the clean, modern lines of the prestigious development.

Alan Dean, sales director of Flowcrete, said: "With the cost-effective benefits of Isowarm - including possible energy savings of up to 24 per cent compared to conventional radiator systems – it not only cuts fuel bills but also helps create a more sustainable environment.

“The installation also frees up a considerable area that would normally be taken up with products such as radiators.”

Flowcrete project managed the installation of Isowarm.

Advance Screeding, a Flowcrete approved contractor based in Crayford, Kent, applied Isocrete K-Screed – which is purposed designed to work with the Isowarm system – over the underfloor heating.

For further information on the limited available apartments at ‘The Stadium – Highbury Square’ can be found on www.thestadium-highbury.com or by calling 0845 262 6000.

ENDS

Notes to Editors

Flowcrete Group Ltd is a world leader in the manufacture of seamless industrial and commercial flooring with international manufacturing facilities in Europe, the Americas, Asia and Africa.

Flowcrete supply world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete’s ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For further information please contact <mailto:marketing@flowcrete.com>

Or visit us on the web at www.flowcrete.com