

Showcasing the Total Floor Solution at Surface Design Show



Flowcrete will showcase its unique Floorzone Solution - which caters for the complete floor area - at the Surface Design Show 2009.

The concept incorporates the screed, soundproofing, heating and finish - all designed and supplied by Flowcrete and installed by a Flowcrete approved contractor.

Floorzone includes Isocrete screeds, combined with Isocrete Acoustic K and Isowarm underfloor heating, as well as Flowcrete's range of seamless floor finishes.

Alan Dean, sales director of Flowcrete, said: "Our Floorzone System means that specifiers can achieve a high acoustic performance, time proven screed and energy saving underfloor heating - along with a decorative floor finish from Flowcrete's extensive range - with just one contractor responsible for the entire procedure.

"It offers sustainable benefits, with all products arriving on site from one source, and the number of contractor visits to site reduced as well."

As well as showcasing the Floorzone concept, Flowcrete will be demonstrating its designer range of finishes - featuring vibrant colours and interesting textures - including innovations such as Metalika, which brings a specialised metallic effect to the Floorzone.



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Flowcrete is located on Stand 50 at the Surface Design Show 2009, which takes place on the 10 - 12 February at the Business Design Centre in Islington.

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Notes to Editors

Flowcrete Group Ltd is a world leader in the manufacture of seamless industrial and commercial flooring with international manufacturing facilities in Europe, the Americas, Asia and Africa.

Flowcrete supply world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete's ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For further information please contact <mailto:marketing@flowcrete.com>

Or visit us on the web at www.flowcrete.com